



## 2025 International Tax Student Case Competition Sponsorship Opportunities & Benefits

For the past two years, Tax Executives Institute has held an International Tax Student Case Competition to inspire students in the development of a passion for taxation. The Case Competition brings together tax student teams from universities all over the world, mentors from the TEI membership, practitioners, and judges for an exciting weekend of studying, collaboration, and connection.

We are excited to return for our third Case Competition **August 14-16, 2025** at the Gowling WLG law offices in beautiful Montreal, Canada. TEI invites organizations to join and sponsor this special event. The Case Competition provides a unique opportunity to show your organization's support for this global initiative and raise your organization's profile in the tax student tax community. Sponsoring organizations will also be invited to collaborate with TEI's Young Tax Network on webinars and events throughout the year.

Sponsorship opportunities range from \$2,500 USD/\$3,350 CAD to \$5,000 USD/\$6,750 CAD, and are available on a space available basis. For more information, contact Amanda Sturdevant, TEI's Director of Sponsor Relations, at [asturdevant@tei.org](mailto:asturdevant@tei.org).

### 2023-2024 Participating Schools

Instituto Brasileiro de Direito Tributário

National Autonomous University of Mexico (Mexico City)

Universidad Torcuato Di Tella (Argentina)

University of Calgary

University of the District of Columbia

University of Florida

University of Montreal (HEC)

University of Waterloo

Western University (London, ON)

### Gala Dinner Co-Sponsor - \$5,000 USD/\$6,750 CAD

Sponsor the Gala Dinner on Saturday, August 16, to celebrate the students' accomplishments and announce the winners of the 2025 Case Competition.

- Two tickets to all Case Competition events
- Complimentary exhibit table near the registration desk, with opportunity to display informational material and branded merchandise
- Acknowledgment as the Gala Dinner sponsor on all official Case Competition signage, publications, and web pages
- Opportunity to display four banners at Gala Dinner
- Opportunity to provide five-minute address during the Gala Dinner welcome speech
- Recognition as Gala Dinner sponsor in the opening and closing remarks
- Logo in the PowerPoint presentation of the event (on sponsorship page)
- Photo with the Case Competition winners to be printed in the *Tax Executive* magazine, TEI's professional journal, with article about the Case Competition
- Recognition as Gala Dinner sponsor in the *Tax Executive* magazine, TEI's professional journal, with article about the Case Competition

# International Tax Case Competition

## Cocktail & Networking Reception Co-Sponsor - \$4,500 USD/\$6,075 CAD

Sponsor the Cocktail & Networking Reception on Saturday, August 16, to celebrate the conclusion and students' accomplishments.

- Two tickets to all Case Competition events
- Complimentary exhibit table near the registration desk, with opportunity to display informational material and branded merchandise
- Opportunity to provide five-minute address during the Gala Dinner welcome speech
- Acknowledgment as the Cocktail & Networking Reception sponsor on all official Case Competition signage, publications, and web pages
- Opportunity to display two banners at Cocktail & Networking Reception
- Recognition as Cocktail & Networking Reception sponsor in the opening and closing remarks
- Logo in the PowerPoint presentation of the event (on sponsorship page)
- Recognition as Cocktail & Networking Reception sponsor in the *Tax Executive* magazine, TEI's professional journal

## Lunch Sponsor - \$3,500 USD/\$4,750 CAD

Sponsor Lunch for the Case Competition on Saturday, August 16, as student teams prepare for their presentations.

- Two tickets to all Case Competition events
- Acknowledgment as the Lunch sponsor on all official Case Competition signage, publications, and web pages
- Opportunity to display one banner at Case Competition
- Recognition as Lunch sponsor in the opening and closing remarks
- Logo in the PowerPoint presentation of the event (on sponsorship page)
- Recognition as Lunch sponsor in the *Tax Executive* magazine, TEI's professional journal

## Breakfast Sponsor - \$3,000 USD/\$4,075 CAD

Sponsor Breakfast on the morning of the Case Competition on Saturday, August 16, as student teams prepare for their presentations.

- Two tickets to Case Competition Reception and Gala
- Acknowledgment as the Breakfast sponsor on all official Case Competition signage, publications, and web pages
- Opportunity to display one banner at Case Competition
- Recognition as Breakfast sponsor in the opening and closing remarks
- Logo in the PowerPoint presentation of the event (on sponsorship page)
- Recognition as Breakfast sponsor in the *Tax Executive* magazine, TEI's professional journal

## Coffee Break Sponsor - \$3,000 USD/\$4,075 CAD

Sponsor the coffee breaks on the morning and afternoon of the Case Competition on Saturday, August 16, as student teams prepare for their presentations.

- Two tickets to Case Competition Reception and Gala
- Acknowledgment as the Coffee break sponsor on all official Case Competition signage, publications, and web pages
- Opportunity to display one banner at Case Competition
- Recognition as Coffee Break sponsor in the opening and closing remarks
- Logo in the PowerPoint presentation of the event (on sponsorship page)
- Recognition as Coffee Break sponsor in the *Tax Executive* magazine, TEI's professional journal

## Contributing Sponsor - \$2,500 USD/\$3,350 CAD

- One ticket to Case Competition Reception and Gala
- Acknowledgment as a sponsor on all official Case Competition signage, publications, and web pages
- Recognition as a sponsor in the opening and closing remarks
- Logo in the PowerPoint presentation of the event (on sponsorship page)
- Recognition as sponsor in the *Tax Executive* magazine, TEI's professional journal

## SPONSOR LEVEL

Gala Dinner Co-Sponsor	\$5,000 USD/\$6,750 CAD <input type="checkbox"/>
Cocktail & Networking Reception Co-Sponsor	\$4,500 USD/\$6,075 CAD <input type="checkbox"/>
Lunch Sponsor	\$3,500 USD/\$4,750 CAD <input type="checkbox"/>
Breakfast Sponsor	\$3,000 USD/\$4,075 CAD <input type="checkbox"/>
Coffee Break Sponsor	\$3,000 USD/\$4,075 CAD <input type="checkbox"/>
Contributing Sponsors	\$2,500 USD/\$3,350 CAD <input type="checkbox"/>

## PAYMENTS

Please direct ACH to Tax Executives Institute, Inc., Citibank, Account No. 66223872, Routing No. 021052053. Please send checks to Tax Executives Institute to Tax Executives Institute, Lockbox 9407, PO Box 70280, Philadelphia, PA 19176-0280. For international wires, please email [asturdevant@tei.org](mailto:asturdevant@tei.org) for payment instructions.

## SPONSOR INFORMATION

Primary Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_ Zip/Zone \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

Please state how your company name should be referred to in all Case Competition materials:

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